

**ViSiOSS<sup>®</sup>**  
graphic chart

2014

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# LOGOTYPE

This booklet contains a set of guidelines for the proper use of the VISIOSS logo.

The guidelines' principal elements are identified by a numeric code, corresponding to a file name on the accompanying CD-ROM.

The files are in PDF format allowing virtually unlimited artwork rescaling. Each file faithfully reproduces the proper proportions and colours of the corresponding artwork.

It is imperative that all communication documents use the official VISIOSS logo.

For the proper use of the VISIOSS logo and for all complementary information, please contact [sales@visiooss.com](mailto:sales@visiooss.com).

# COLORIMETRY



Pantone : Black U



CMJN : 100/0/0/0



RVB : 0/0/0

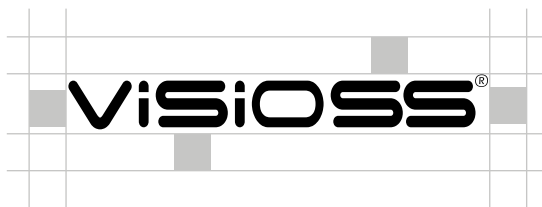
# TYPOGRAPHIE

The font used in the logo is Space Age.

# APPLICATIONS

It is necessary to provide a protection space around the logo.

This space is equal to the height of the character "s" at the end of the word "Infrasports."



The minimum size of the logo reproduction was 2 cm in length  
(in the proportions length x width).

**ViSiOSS**<sup>®</sup>  
2 cm

# PROHIBITED USES

Color Modifications



ViSiOSS®

The image shows the ViSiOSS logo with the letters 'iSi' in red and 'OSS' in black. A diagonal grey line is drawn over the logo, indicating that this color modification is prohibited.

Clear Background



ViSiOSS®

The image shows the ViSiOSS logo in white text on a solid yellow rectangular background. A diagonal grey line is drawn over the logo, indicating that this clear background modification is prohibited.

Size Modifications



ViSiOSS®

The image shows the ViSiOSS logo in a significantly larger, bold, black font than the standard version. A diagonal grey line is drawn over the logo, indicating that this size modification is prohibited.

# USES NEGATIVE

Some funds, it is advisable to use a version of the logo in the negative.

Two versions are preferred.



BLACK VERSION



GRAY VERSION

# THE FONT

For all printed documents, the graphic advocates the use of typography:

- Space Age, mainly for editing,
- Eras Medium ITC, mainly for office applications and internet.

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## Space Age

0123456789  
ABCDEFGHIJKLMNPOQRSTUVWXYZ  
ABCDEFGHIJKLMNPOQRSTUVWXYZ

## Eras Medium ITC

0123456789  
abcdefghijklmnopqrstvwxyz  
ABCDEFGHIJKLMNPOQRSTUVWXYZ



[WWW.VISIOSS.COM](http://WWW.VISIOSS.COM)